

LONDON ZOO

a ZSL conservation zoo

INCREDIBLE ANIMALS AMAZINGLY CLOSE

LONDON ZOO IS THE WORLD'S OLDEST SCIENTIFIC ZOO. IT IS PART OF ZSL, THE SCIENCE-DRIVEN CONSERVATION CHARITY. ZSL CELEBRATES 200 YEARS IN 2026.

AS A CONSERVATION ZOO IN THE HEART OF ONE OF THE WORLD'S MOST VIBRANT CITIES, LONDON ZOO BRINGS PEOPLE CLOSER TO NATURE, SHARING THEIR PASSION FOR WILDLIFE AND INSPIRING A LIFELONG LOVE OF ANIMALS IN THE CONSERVATIONISTS OF TOMORROW.

More than just a zoo. ZSL have teams of conservationists, scientists, technicians and community specialists that are active in over 80 countries.

Every visit to or partnership with London Zoo helps fund their vital work to restore habitats and protect wildlife.

London Zoo first opened in 1826, and houses around 16,000 animals from around 750 species. The site covers 36 acres in Regent's Park in London.

CONSERVATION
IN 80+
COUNTRIES

OVER 2.13M
VISITORS*

£7.6M
RETAIL SALES*

OPPORTUNITY FOR LICENSING

For further details, please contact Claire Potter at Metrostar on +44(0) 203 784 2796 and claire@metrostarmedia.co.uk

APPAREL & ACCESSORIES / TOYS & DRESS UP
/ GAMES & PUZZLES / FOOD & BEVERAGE/
PAPER PRODUCTS / BACK TO SCHOOL /
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* includes London Zoo and Whipsnade Zoo

ZSL 200 YEARS
OF WILDLIFE

★ METROSTAR