

LONDON ZOO

a ZSL conservation zoo



INCREDIBLE ANIMALS AMAZINGLY CLOSE

LONDON ZOO IS THE WORLDS OLDEST SCIENTIFIC ZOO AND CELEBRATES 200 YEARS IN 2028. IT'S PART OF ZSL THE GLOBAL SCIENCE-DRIVEN CONSERVATION CHARITY.

AS A CONSERVATION ZOO IN THE HEART OF ONE OF THE WORLD'S MOST VIBRANT CITIES, LONDON ZOO BRINGS PEOPLE CLOSER TO NATURE, SHARING THEIR PASSION FOR WILDLIFE AND INSPIRING A LIFELONG LOVE OF ANIMALS IN THE CONSERVATIONISTS OF TOMORROW.

More than just a zoo. ZSL have teams of conservationists, scientists, technicians and community specialists that are active in over 70 countries.

Every visit to or partnership with London Zoo helps fund their vital work to restore habitats and protect wildlife.

London Zoo first opened in 1828, and houses around 16,000 animals from around 750 species. The site covers 36 acres in Regent's Park in London.

In 2028, London Zoo will celebrate 200 years of connecting people with wildlife, inspiring generations to care for the natural world, and creating unforgettable experiences at one of the world's most iconic zoological landmarks.

CONSERVATION
IN 80+
COUNTRIES

OVER 2.3M
VISITORS*

£7.8M
RETAIL SALES*

OPPORTUNITY FOR LICENSING

For further details, please contact Claire Potter at Metrostar on +44(0) 203 784 2796 and claire@metrostarmedia.co.uk

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/ GAMES & PUZZLES / FOOD & BEVERAGE/
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HOME & GIFTWARE / PARTNERSHIPS &
EXPERIENTIAL

* includes London Zoo and Whipsnade Zoo

ZSL 200 YEARS
OF WILDLIFE

★ METROSTAR

